

EDITION

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Since 2015

The trip as a method, the territory as class-room

# HABITANDO

ITINERANT WORKSHOP

13<sup>th</sup>-28<sup>th</sup>  
JULY 2019

ITALY

A TRADITION  
OF INNOVATION

organize:



supports:



giovannivaccarini  
architects

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# HABITANDANDO

The trip as a method, the territory as class-room

13th-28th JULY 2019

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
|        | 1 Jul  | 2       | 3         | 4        | 5      | 6        |
| 7      | 8      | 9       | 10        | 11       | 12     | 13 1     |
| 14 1   | 15 2   | 16 2    | 17 2      | 18 3     | 19 3   | 20 4     |
| 21 4   | 22 5   | 23 5    | 24 5      | 25 5     | 26 5   | 27 6     |
| 28 5   | 29     | 30      | 31        |          |        |          |

The theme of Habitandando 2019 is "A tradition of innovation". The workshop will show different Italian experiences and places, which in different times and ways have innovated and continue to innovate in economy, culture, industry, urban planning and landscape. In Italy there are several examples of innovation recognized all over the world: from the first university to nuclear physics laboratories, from the enhancement of the gastronomic tradition to the pioneers of computer technology, and new experiences of social innovation that address the needs of the contemporary society as well. The story that blends with innovation is a recurring element in the Italian culture; in just two weeks Habitandando will take you to know this tradition of innovation.





# IVREA

13th-14th JULY

INNOVATION FOR THE COMMUNITY,  
BEYOND THE ECONOMY

Two days dedicated to Ivrea and the experience of Olivetti, an innovative factory in many ways: one of the first IT companies in the world; its offices and laboratories have been designed by the best architects of the time; "enlightened" founder Adriano Olivetti thought of the employees as a community, promoting their human development.

# MILANO

15th-17th JULY

## SOCIAL INNOVATION IN THE CITY

Three days dedicated to projects and actors of social innovation. Politecnico di Milano University will host an international meeting with experiences of innovation and collaboration with communities in different countries of the world. The city tour will allow you to directly know different projects developed by several actors in the central and suburban areas of Milan ..



# BOLOGNA

18th-19th JULY

TRADITIONAL EXCELLENCE  
AND INNOVATIVE PRODUCTION

Two days through Emilia-Romagna region. We will explore some excellent companies deeply rooted in this region such as Ferrari, Lamborghini, Maserati and others. Furthermore, we will visit the areas hit by the earthquake in 2012, with their experience in emergency management and the reconstruction that involved important Italian architects. In Bologna, we will visit the city, the university and Fico, a new commercial structure dedicated to the promotion of the Italian food production.



**Powercrop**  
The Food of the Future

# TOSCANA

20th-21th JULY

NEW FORMS FOR THE CITY  
AND ITS SOCIETY

Two days in Tuscany. Participants will explore autonomously, some selected destinations, villages and cities that have developed innovative solutions since the Middle Ages - from municipal institutions to forms of cooperation between workers in the same sector.



# ABRUZZO

22th-26th JULY

## EXPERIENCE OF INNOVATION IN THE MOUNTAINS

Five days in central Italy, which will allow you to discover the facets of lesser-known Italy, their traditions and many innovations that are being developed, especially in relation to new technologies to face the challenges of contemporary societies and territories. There will be an opportunity to visit the city of L'Aquila, hit by a strong earthquake and the Gran Sasso physics laboratory. The city of Pescara will host an academic seminar at the D'Annunzio University with members of the Colombia Lab.

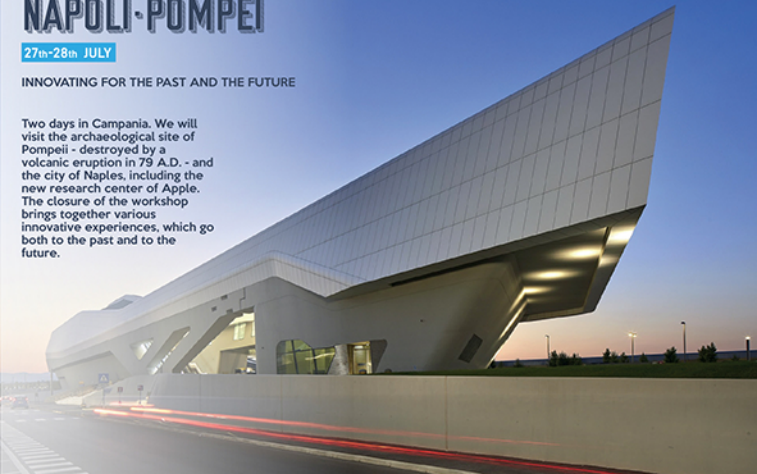


# NAPOLI-POMPEI

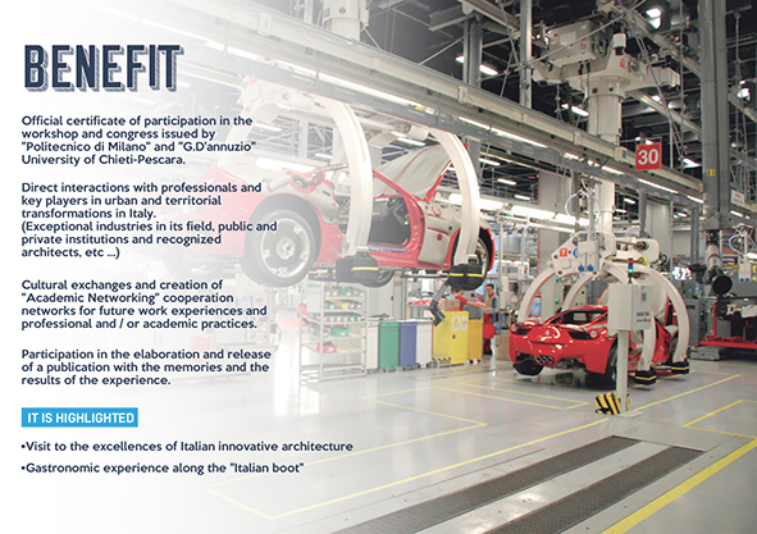
27th-28th JULY

INNOVATING FOR THE PAST AND THE FUTURE

Two days in Campania. We will visit the archaeological site of Pompeii - destroyed by a volcanic eruption in 79 A.D. - and the city of Naples, including the new research center of Apple. The closure of the workshop brings together various innovative experiences, which go both to the past and to the future.



# BENEFIT

A red sports car is being assembled on a white robotic arm in a modern factory. The car is positioned horizontally, and its doors are open. The background shows a large industrial space with various mechanical components and a red sign with the number '30'.

Official certificate of participation in the workshop and congress issued by "Politecnico di Milano" and "G.D'annunzio" University of Chieti-Pescara.

Direct interactions with professionals and key players in urban and territorial transformations in Italy.  
(Exceptional industries in its field, public and private institutions and recognized architects, etc ...)

Cultural exchanges and creation of "Academic Networking" cooperation networks for future work experiences and professional and / or academic practices.

Participation in the elaboration and release of a publication with the memories and the results of the experience.

## IT IS HIGHLIGHTED

- Visit to the excellences of Italian innovative architecture
- Gastronomic experience along the "Italian boot"

[https://docs.google.com/forms/d/e/1FAIpQLSddoA7ImkhzonBVsgZqOrqxjmeCZ7SougEVHxSMdZGcWNmWvg/viewform?usp=pp\\_url](https://docs.google.com/forms/d/e/1FAIpQLSddoA7ImkhzonBVsgZqOrqxjmeCZ7SougEVHxSMdZGcWNmWvg/viewform?usp=pp_url)

### INSCRIPTION

### ACCOMMODATION

For the entire itinerary, accommodations will be provided in the hotels chosen by the organization. Anyone wishing to continue using the same hotels, before or after the dates of the event, will have the value indicated separately.

### TRANSPORT

The itinerary develops completely by land, mainly with minivans to get the chance to learn more about the area, with additional stops, and to adapt the pace and schedule to this type of knowledge.

### DON'T include

Round-trip air transport; insurance, patios and drinks; urban transport (if any) such as metro, tram, etc. ;

## ORGANIZED BY:

Habitandando is organized by the association Dialogues in Architecture; an association born with the intention of creating a permanent laboratory for the reflection on themes of urban planning, architecture and the relationship between space and society; and Hábitat Laboratory Foundation (LABITAT); a multidisciplinary team of professionals working in the network from different parts of the world, committed to seeking balance and equal opportunities in the development of society. Aware that architecture is also called to give life and visibility to forms of social coexistence that have the characteristic of sharing and "facilitating" dialogue and the meeting between people, this project is proposed as a space for cultural deepening and as a civil and professional motivation to design, build and imagine spaces of communion and reciprocity in contemporary cities.



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**LABitat**  
FUNDACIÓN LABORATORIO HABITAT